

QUESTIONS?

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Reference List

Uploading Emails to Facebook

<https://www.facebook.com/business/a/online-sales/custom-audiences>

General about Uploading Email to other Social Site (Plus Bonus)

<https://blog.bufferapp.com/social-media-email-marketing>

Finding Customer with Keywords

<http://blogs.constantcontact.com/find-customers-on-social-media/>

Hootsuite v Tweetdeck

<http://www.internetmarketingninjas.com/blog/social-media/tweetdeck-hootsuite-one-right/>

What is a Hashtag?

<http://smallbiztrends.com/2013/08/what-is-a-hashtag.html>

Using Survey Monkey

<https://www.surveymonkey.com/mp/how-to-create-surveys/>

Scheduling Social Media

<http://www.lifehack.org/articles/communication/the-ultimate-guide-to-social-media-update-scheduling.html>

How often to Post

<https://blog.bufferapp.com/how-often-post-social-media>

Social Media Call to Action How To

<http://www.socialmediaexaminer.com/how-to-improve-your-social-media-calls-to-action/>

Aaron Montgomery

Passionate about small business marketing, t-shirts, sublimation, volleyball and bowling.



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Reference List

Blog about How Not to do Customer Service

<http://aaronmontgomery.info/2014/10/how-to-not-do-customer-service/>

Full Social Media Sites Listing

http://en.wikipedia.org/wiki/List_of_social_networking_websites

Online Image Editing Tools

<https://www.canva.com>, <http://www.autreplanete.com/ap-social-media-image-maker>

Setting up a Twitter Account

<http://www.esultants.com/Blog/Esultants/Twitter-for-Business-How-to-Set-Up-for-Twitter-Business-Account>

Scheduling Apps

www.hootsuite.com, www.bufferapp.com

Link Storage Tool

<http://getpocket.com>

Google Analytics

<https://analyticsacademy.withgoogle.com/explorer>

A/B Testing

<http://www.bluefountainmedia.com/blog/how-to-implement-ab-testing-on-social-media/>

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